



PHOTO CONTEST REGISTRATION 2014

Entry submission guidelines

- Entries will be accepted via Dropbox (use email address publisher@wyolifestyle.com) or by snail mail on CD/DVD. Mail discs to: P.O. Box 2083 Laramie, WY 82073 – Must be received in our office by or on May 1, 2014 (NOT a postmark date!).
- Each submission must include one print ready image file and one web ready image file. See details below for each file's specifications:

Printed image: File must be submitted with a minimum size of 80 square inches to a maximum size of 400 square inches, with the largest dimension no longer than 20 inches. Images shall be sized to print in either .jpg or .tiff formats with an 8-bit sRGB baseline, NO watermarks please. Digital mats may be used; however the final size of the image must be within the approved final print sizes.

Example: 20x20 = 400 square inches or 8x10 = 80 square inches

PLEASE READ CAREFULLY! FINALIST images will be printed and displayed during the WLM Food + Photo Festival, May 30 & 31, 2014, in Laramie. ALL finalist images will be put up for silent auction at the final gala event to be held the evening of May 31, 2014. Photographers will receive 50% commission off the final auction price; a portion of remaining proceeds will go to benefit Black Dog Animal Rescue of Southeast Wyoming. Print, display and silent auction during the festival is NOT optional.

Web image: File must be submitted with the longest dimension no longer than 800 pixels, 96 dpi, .jpg files only, MUST ADD watermark in the margin of the image only. The file shall have a .jpg quality setting of 10.

WEB IMAGES will be placed on our website (www.wyolifestyle.com) for online voting. The online voting will determine the People's Choice winner, and will close May 28, 2014. Voting by the public is limited to one vote per device.

Image label: Name your files as follows: Name_Category_Print size_PRINT or WEB_title of piece (for your print version or your web-ready version of the same image)

Example: John Doe_Scenic_320_PRINT_Pretty River

-- or --

John Doe_Portrait_320_WEB_Old Man



CATEGORY DESCRIPTIONS:

Portrait: Any image that includes people in a non-active setting – including but not limited to: wedding, senior, family, baby, maternity, boudoir, beauty/fashion, commercial head shots, etc. **You are responsible for all model, property, etc. releases. See legal description below.**

Landscape: Any outdoor scenic image that does not include people, animals, or activities.

Wildlife: Any image that includes an animal/living non-human of any type involved in non-active events, including but not limited to wild game, birds, fish, farm/ranch animals, pets, insects, etc. A bear roaming a field = a wildlife entry. A horse in a rodeo event = a sports entry.

Sports: Any image that includes people and/or animals in active events, including but not limited to rodeo, sporting events held year round, fishing, hunting, non-rodeo horseback riding, etc. **You are responsible for all model, property, etc. releases. See legal description below.**

Name: _____

Mailing Address: _____

Phone: _____ **Mobile (if different):** _____

Email: _____

Which image categories are you entering? (1 image per category, see below for category descriptions)

☐ Portrait ☐ Landscape ☐ All Four Categories (1 image per category)
☐ Wildlife ☐ Sports

FILE NAMES (MUST match image labels as submitted. Please list print and web file names for each submission -- use as many lines as applicable. You must submit a print file AND a web file per the guidelines, either via Dropbox or CD/DVD.)

#1 PRINT FILE NAME _____

#1 WEB FILE NAME _____

#2 PRINT FILE NAME _____

#2 WEB FILE NAME _____

#3 PRINT FILE NAME _____



#3 WEB FILE NAME

#4 PRINT FILE NAME

#4 WEB FILE NAME

Example: *John Doe_Scenic_320_PRINT_Pretty River*

-- or --

John Doe_Portrait_320_WEB_Old Man

PRIZES:

1st place, each category: \$100 + award, and participation in a feature article showcasing all 2014 photography competition winners.

2nd place, each category: \$50 + award, and participation in a feature article showcasing all 2014 photography competition winners.

People's Choice Winner: \$100 + award, and participation in a feature article showcasing all 2014 photography competition winners.

*additional prizes may be added

Print Sales Program – Please Read Carefully!

PLEASE NOTE that this print sales program is **DIFFERENT** than the printing of finalists' images, their display at the WLM 2014 Food + Photo Festival and their sale at silent auction during the May 31, 2014 gala as detailed above under "printed image." The print, display & auction of finalists' images is **NOT** optional. Participation in the Print Sales Program **IS** optional.

Print Sales Program

ALL photographers who are entering the competition have the option to participate in the print sales program. All images will be displayed for People's Choice voting on our website – and prints that are available for sale will be offered for purchase via our online store only from May 2 – June 5, 2014. **PLEASE NOTE** that this print sales program is **SEPARATE** from the prints of finalist images made for display during the photography festival in Laramie May 30 & 31, 2014, and offered at silent auction on May 31 at the gala event. This is designed for the individuals who love an image they see in the competition & would like to purchase a print for themselves. It is also designed to help the hobbyist photographer who would like to sell their print with an easy route to making some extra income. These images will be printed professionally through a professional lab of our choice, and shipped via our office to the consumer. Photographers will make commission off the profit of the image (see below). We do not lay claim to the photographer's image or assume its copyright. This is simply a print vehicle for a limited time (until 11 PM MST June 5, 2014).



If you have ANY reservations about the print process, or prefer to channel print sales through your own business, please select to OPT OUT of the print program below. There is no obligation to opt in to participate in the competition. Your decision to opt in or out does not affect the judging of your image(s).

Commission: Prints will be set at the submission print size, between \$30-75 depending upon size of image, and will include the cost of printing. Shipping & sales tax will be added to the consumer's order – Wyoming Weddings, LLC will be responsible for collecting and reporting sales tax. Photographers will receive 75% of the net profit of the image (cost of image minus printing costs). Photographers will be paid ONCE for their commission, on June 6, 2014, via check mailed to their specified location on their application.

After June 5, images will be deleted from our website in their entirety (online voting, store, etc.) and prints will NOT be offered for sale after that date. Any photographer who would like to continue to sell their print will need to make their own arrangements.

OPT OUT _____

I am choosing to opt out of the print sales program. Signature _____ Date _____

OPT IN _____

I understand that by selecting OPT IN to the print program that I am allowing Wyoming Weddings, LLC to sell prints of my image(s) at my specified size. I understand that I still maintain the copyright to my image, and that this is offered as a courtesy to myself and customers. I understand that I will earn a commission of 75% of the net profits for sales of MY image ONLY (price minus print cost), during the sales period (May 2 through June 5, 2014). I understand that I will receive ONE commission check from Wyoming Weddings, LLC, to be mailed to me on June 6, 2014. I understand that collection of customer payments, including shipping and sales tax, is the responsibility of Wyoming Weddings, LLC through this program only. I understand that Wyoming Weddings, LLC will report sales tax from sales of my photo made through their company during the sales period only. I understand that the sale of my print will be available via www.wyolifestyle.com ONLY from May 2 - June 5, 2014. I understand that Wyoming Weddings, LLC will select a professional print lab and finish of their choosing and that I may not specify a lab, print finish or ask to check print quality before it is shipped to the consumer. I understand that I have the right to sell my print separately from Wyoming Weddings, LLC at any time before, during or after the competition, and that all responsibilities of my independent sales are mine alone. I understand that if I have ANY reservations about this process, I should select OPT OUT. By selecting OPT IN and signing below, I am choosing to proceed.

Signed _____

Date _____

SUBMIT REGISTRATION FORM BY MAY 1, 2014: Via email, with original signature– editor@wyolifestyle.com Via Dropbox – use publisher@wyolifestyle.com Via snail mail – PO Box 2083 Laramie WY 82073



Legal

- By submitting your entry to the WLM 2014 Food + Photo Festival competition you are agreeing to the following:
 - The entrant has obtained and has access to all necessary releases (including but not limited to model or property) and agrees to hold Wyoming Weddings, LLC harmless against all claims of liabilities arising out of the display, print, publication, promotion or other use of each image submitted to Wyoming Weddings, LLC.
 - No changes to images will be allowed after submission
 - No refunds will be issued after the entry fee is paid
 - The entrant must have captured and created the original exposure or work
 - The entrant's name shall not appear anywhere in or on the front of the printed work. Watermarks are required on web files, in the margins only.
 - All decisions of the WLM judging panel are final. Judging sheets are not made available to the entrants.
 - All web images will be placed on www.wyolifetsyle.com for voting by the public to determine the People's Choice winner. All web images will be clearly credited online. Entrant agrees to hold Wyoming Weddings, LLC harmless of any online image display quality concerns.
 - All finalist images will be printed and displayed throughout the WLM 2014 Food + Photo Festival, to be held May 30 & 31, 2014 in Laramie, Wyoming
 - All finalist images will part of a silent auction at the gala event on May 31, 2014. Photographers will receive 50% of the final auction price, with a portion of remaining proceeds to go to Black Dog Animal Rescue of Southeast Wyoming.
 - Participation in finalist image print, display and silent auction is a mandatory portion of participation in the competition. All finalist images will be clearly credited throughout the event. Finalists may not dictate print quality, print lab, or any other aspect of the print process. Entrant agrees to hold Wyoming Weddings, LLC harmless of any print clarity or quality concerns.
 - First and second place winners in all 4 categories, and the People's Choice winner, will be published in a future feature article in *Wyoming Lifestyle Magazine*
 - No guarantee of prize is assured of any participant
 - Attendance at the festival on May 30 & 31, 2014 is not required to enter the competition
 - Failure to comply with these rules may result in disqualification of the entry(ies)

I understand that...

By signing below, I am agreeing to the above listed terms and understand that failure to follow these rules could result in my disqualification from the competition.

Signed _____

Date _____

Print Name _____